

Website Terms of Use

Effective 8 August 2026 · Last updated 8 August 2026

Applies to the website at buzzmark.ai and the Buzzmark waitlist. The Buzzmark application is not yet publicly available and is not covered by these terms.

These terms cover a website, not a product. Buzzmark is in development. Joining the waitlist does not create an account, does not buy anything, and does not entitle you to access. Separate terms will govern the Buzzmark application when it becomes available, and you will be asked to accept them at that point.

1. Who We Are

The website at buzzmark.ai (the “Website”) is operated by **Piik Labs AB**, a company registered in Sweden with organisation number 559577-8506 (the “Company”, “we”, “us”, “our”).

1.1 Scope — what these terms cover

These Terms of Use govern your access to and use of the Website, including the Buzzmark waitlist. They do not govern the Buzzmark application, which is not yet publicly available. Piik Labs AB operates other products under separate brands, including BDYCTRL, each governed by its own terms.

1.2 Contact

Company	Piik Labs AB
Organisation number	559577-8506
VAT number	SE559577850601
Registered address	Box 691, 414 52 Göteborg, Sweden
General enquiries	hello@buzzmark.ai
Legal and compliance	legal@buzzmark.ai

2. Acceptance of These Terms

By accessing the Website or submitting your email address to the waitlist, you agree to these Terms of Use. If you do not agree to them, do not use the Website.

You must be at least 16 years old to use the Website or join the waitlist.

3. The Waitlist

3.1 What joining the waitlist means

Submitting your email address adds you to a list of people who have asked to be told about Buzzmark. It means we will email you about the product, including when access opens.

3.2 What it does not mean

- It does not create an account, and no account exists for you until you create one under separate terms.
- It does not guarantee that you will be offered access, or that access will be offered in the order people joined.
- It does not commit us to any particular launch date, feature, price, or discount. Anything described on the Website about the future product is a statement of intent, not a promise.
- It does not commit you to anything. You may leave at any time using the unsubscribe link in any email we send you.

3.3 Changes to the waitlist

We may change how the waitlist works, pause it, or close it. We may decide not to launch Buzzmark at all. If we close the waitlist without launching, we will delete it as described in the [Privacy Policy](#).

We may remove an address from the waitlist where we reasonably believe it was submitted abusively, automatically, or by someone other than the person the address belongs to.

4. Acceptable Use

You agree not to:

- Submit an email address that is not yours, or submit addresses in bulk or by automated means;
- Attempt to gain unauthorised access to the Website, its servers, or any system or network connected to it;
- Probe, scan, or test the vulnerability of the Website, or breach any security or authentication measure, except under a coordinated disclosure arrangement agreed with us in advance;
- Interfere with the Website's normal operation, including by overloading it or by any denial-of-service activity;
- Use any automated means to scrape, copy, or harvest content from the Website beyond ordinary search-engine indexing;
- Use the Website for any unlawful purpose, or in breach of any applicable law.

We may restrict or block access to the Website where we reasonably believe this section has been breached.

Security reports are welcome. If you find a vulnerability, tell us at legal@buzzmark.ai rather than exploiting or publishing it, and we will not treat a good-faith report as a breach of these terms.

5. Intellectual Property

The Website and its contents — including the Buzzmark name, logo, wordmark, text, layout, design, and graphics — are owned by Piik Labs AB or used under licence, and are protected by copyright, trade mark and other intellectual property laws.

You may view the Website and print or download extracts for your own personal, non-commercial reference. You may not otherwise reproduce, republish, distribute, or commercially exploit any part of it without our prior written permission.

Third-party names and logos appearing on the Website, including those of social media platforms, are the property of their respective owners and are used for identification only. Their appearance does not imply any endorsement, affiliation, or partnership.

6. Third-Party Links and Services

The Website links to third-party websites and services that we do not control, including social media platforms. We are not responsible for their content, their availability, or their privacy practices. Following such a link is at your own risk, and the third party's own terms and privacy policy will apply.

7. Availability and Disclaimers

We aim to keep the Website available, but we do not guarantee that it will be uninterrupted, error-free, or free of harmful components. We may suspend, withdraw, or change all or part of the Website without notice.

Information on the Website is provided for general information only. It describes a product in development, and statements about future features, timing, availability or pricing are not commitments and may change.

Nothing in this section or in section 8 limits your rights as a consumer. Where you are a consumer, mandatory rights under Swedish law and the law of your country of residence apply regardless of what these terms say, and the disclaimers here apply only to the extent the law permits.

8. Liability

We do not exclude or limit our liability in any way where it would be unlawful to do so. This includes liability for death or personal injury caused by our negligence, for fraud or fraudulent misrepresentation, and for any liability that cannot be excluded or limited under mandatory law, including mandatory consumer protection law.

Subject to that, and to the extent permitted by law, we are not liable for any indirect or consequential loss, or for loss of profit, revenue, business, goodwill, or anticipated savings, arising from your use of or inability to use the Website.

The Website is provided free of charge. Where you are not a consumer, our total liability arising out of or in connection with the Website and these terms is limited to SEK 5,000.

We do not require an indemnity from consumers. Where you use the Website in the course of a business, you agree to indemnify us against claims arising from your breach of section 4.

9. Privacy

How we handle personal data collected through the Website and the waitlist is described in the [Privacy Policy](#), which forms part of these terms by reference.

10. Changes to These Terms

We may revise these Terms of Use. The version in force is the one published on this page, identified by the version number and date at the top. Changes are not retroactive and do not affect anything that happened before they took effect.

Where a change materially affects you, we will notify waitlist members by email before it takes effect. Continued use of the Website after that point constitutes acceptance of the revised terms, to the extent permitted by law.

11. Governing Law and Disputes

These Terms of Use are governed by Swedish law. Disputes are subject to the jurisdiction of the Swedish courts.

Consumer carve-out. If you are a consumer resident in the EEA, this choice of law does not deprive you of the protection of mandatory provisions of the law of your country of residence, and you may bring proceedings in the courts of that country.

If you are a consumer and we cannot resolve a complaint between us, you may refer the matter to the Swedish National Board for Consumer Disputes (Allmänna reklamationsnämnden, ARN), Box 174, 101 23 Stockholm — arn.se. We will engage with ARN proceedings and give serious consideration to its recommendations. If you live in another EEA country, the European Consumer Centre in Sweden (ECC Sverige) can advise you on cross-border complaints — konsumenteuropa.se.

12. General

If any provision of these terms is found to be invalid or unenforceable, the remaining provisions continue in force. Our failure to enforce any provision is not a waiver of it.

These terms, together with the Privacy Policy, are the entire agreement between you and us in relation to the Website.

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